



ITC of MI Tribal PREP Community Assessment Data

COMMUNITY READINESS ASSESSMENT
PROGRAM & SERVICES INVENTORY

Community Readiness Model

- A model that creates community change while integrating the culture of a community, the existing resources, and the level of readiness in order to more effectively address an issue.
- Assists in identifying the Community “*truth*” about a specific issue
- This “truth” may or may not be the same as the actual reality
- A community’s perception is their reality/truth, and this truth is vitally important when developing strategies

Dimensions

 Community Efforts

 Community Climate

 Community Knowledge of Efforts

 Community Knowledge of the Issue

 Leadership

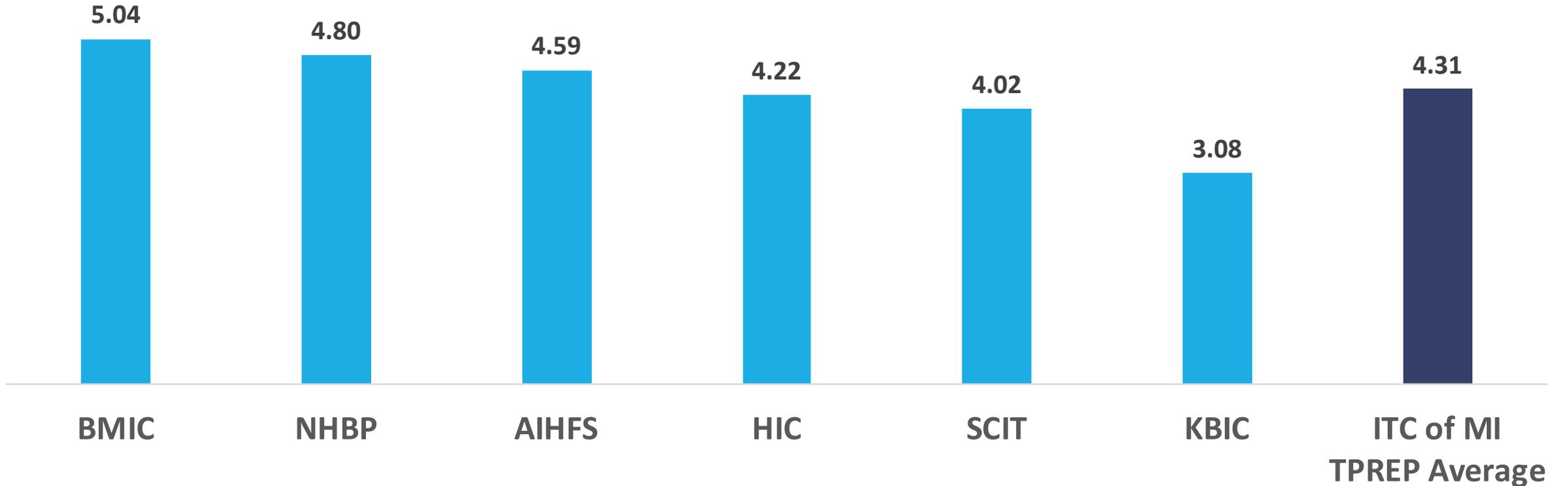
 Resources Related to the Issue

Community Readiness Ratings

OVERALL RESULTS



Overall Community Readiness Ratings



Overall Readiness: Stage 4

Stage 4- Pre-planning:
There is clear recognition that something must be done and there may even be a group addressing it. However, efforts are not yet focused or detailed.



Dimensions of Readiness



Community Efforts: To what extent are there efforts, programs, and policies that address the issue?



Community Knowledge of the Efforts: To what extent do community members know about local efforts and their effectiveness, and are the efforts accessible to all segments of the community?



Leadership: To what extent are appointed/elected leaders and influential community members (non-elected/appointed) supportive of prevention?



Community Climate: What is the prevailing attitude of the community toward the issue?



Community Knowledge about the Issue: To what extent do community members know about or have access to information on the issue and its existence or impact in your community?



Resources Related to the Issue: To what extent are local resources – people, time, money, space, etc. – available to support prevention efforts?

Overall Ratings by Dimension of Readiness



Dimensions Scoring in Stage 5

Stage 5- Preparation: Active leaders begin planning in earnest. The community offers modest interest in efforts.



All sites had **Community Efforts** as their highest rated dimension

Dimensions Scoring in Stage 4

Stage 4- Preplanning: There is a clear recognition that something must be done and there may even be a group addressing it. However, efforts are not yet focused or detailed.



Knowledge of Efforts was, on average, the second highest rated dimension

Dimensions Scoring in Stage 3

Stage- 3 Vague Awareness:

Most feel that there may be a local concern, but there is no immediate motivation or willingness to do anything about it



Leadership, Community Climate, Knowledge of the Issue and Resources were, on average, rated lowest of the dimensions

Common Themes

THEMES OF COMMUNITY READINESS

Community Efforts



- **Rating 5.87 (Preparation Stage)**
- **Most commonly noted programs/activities:**
 - Planned Parenthood
 - Boys & Girls Club
 - TPREP
 - School Health Class
 - Tribal Clinic/Health Center
 - County Health Department
 - YMCA



Community Knowledge of Efforts

- **Rating- 4.78 (Preplanning Stage)**
- Varied responses for how long services have been available
 - 4-20 years
- **Commonly noted strengths:**
 - Confidentiality and trust with patients in some communities
 - Extensive involvement with community
- **Commonly noted weaknesses:**
 - Concerns about confidentiality
 - Fear of judgement when accessing services
 - Lack of outreach/promotion of services
 - Lack of understanding of programs available
 - Parents nervous to discuss with youth



Leadership

- **Rating- 3.79 (Vague Awareness Stage)**
- COVID-19 efforts are a community priority shifting some focus away from adolescent sexual behavior
- Lack of interest from community leaders
- Leaders could help promote or start building a program in the community to better services
- Community leaders tend to step in if they see a glaring concern only

Community Climate



- **Rating- 3.47 (Vague Awareness Stage)**

- **Community attitude toward the issue:**

- Not a major concern
- The issue is not addressed
- No action
- Community is unaware
- Negative stigma

- **Primary obstacles to obtaining service:**

- Confidentiality
 - In small communities, word travels fast
- Lack of knowledge of how to obtain services
- Transportation issues
- Health Literacy
- Embarrassed to discuss sexual health and development



Community Knowledge of the Issue

- **Rating- 3.96 (Vague Awareness Stage)**
- Perceptions are that community members are:
 - Ranged from minimally to very knowledgeable
 - Not everyone engaging in much conversation
 - Need for more outreach and education
- Information sources:
 - Handouts, pamphlets, brochures, health providers,
- People get information through:
 - Medical providers, youth leaders, internet, word of mouth, Tribal and County Health Department, CDC



Resources

- **Rating-3.88 (Vague Awareness Stage)**
- The community would support something that is organized for them
- Little to no awareness of evaluation efforts currently taking place in the community
- Limited access to resources due to community need related to COVID-19
- Need for community level data to provide context and support prevention
- Limited access to resources for parents to educate themselves on community issues
- Resources (time, money, staff) are limited for some communities without grant funding this work could not happen

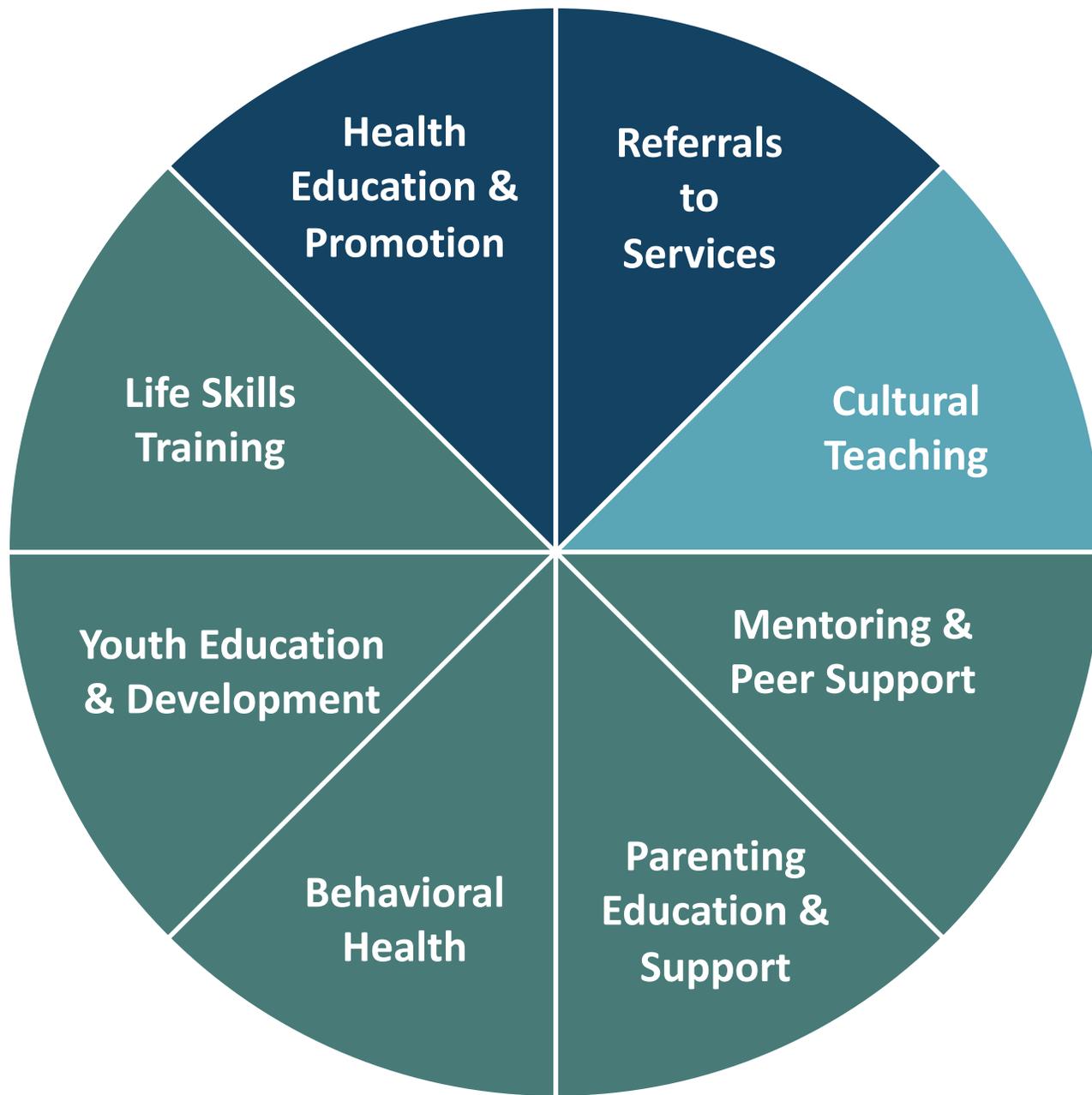
Strategies Recommended for Stage 4: *Preplanning*

- **Goal: Continue to raise awareness with concrete ideas and data**
 - Increase media exposure, outreach, and education focused on reducing stigma and raising awareness
 - Engage community leaders
 - Initiate health-focused events
 - Continue to gather helpful information from the community

The model suggests to us that coordinators continue to include community-wide education and outreach related to youth sexual behavior and development

Youth Programs and Services Inventory

THEMES & GAPS



5 Sites

4 Sites

3 Sites

